

THE PLATINUM HANDBOOK

Your Guide to Re-Entry Success

ISAGENIX[®]



United States/Puerto Rico/Canada

WELCOME

The Platinum Handbook is your resource to the complete re-entry process. Here you will read about the re-entry process, learn how to apply, and discover the benefits of Platinum recognition.

The Isagenix Team Compensation Plan is uniquely structured to offer our Associates incentives to share the proven Isagenix Systems while simultaneously maximizing earning potential. Isagenix offers a re-entry as an additional, game-changing component of the Compensation Plan.

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CONGRATULATIONS!

You have put in the work, and now, you are on your way to achieving greater milestones with Isagenix. The rank of Platinum reflects your passionate commitment to furthering the Isagenix family vision to impact world health and free people from physical and financial pain.

Thank you for making Isagenix the best health and wellness company in the world; we are honored to call you family.

To your continued success,



Jim, Kathy, and Erik Coover

WHY TO APPLY FOR A RE-ENTRY

Re-entry positions allow you to grow and compound the earning potential of your Isagenix business. Re-entry with Isagenix allows you to expand in a unique way so you have the ability to continue to advance with Isagenix. We have structured re-entry as an enhancement to the Compensation Plan to benefit our top business builders.

HOW TO ACHIEVE PLATINUM STATUS

Requirements

To apply for a re-entry position and earn Platinum recognition rank, you must:

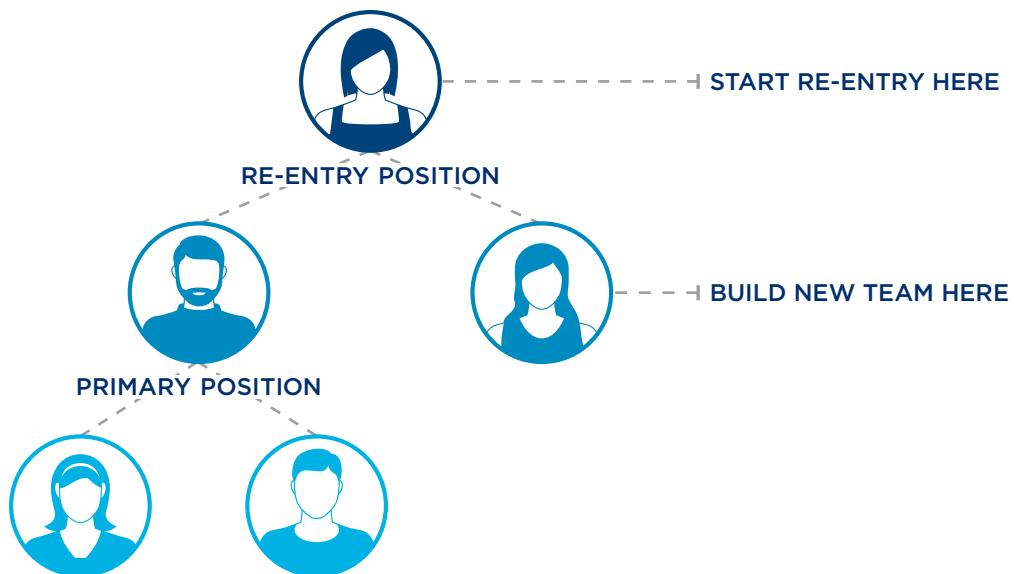
1. Be a Paid-As Executive for the previous three consecutive months.
2. Have earned 225 Cycles per week for three separate weeks.‡
3. Be in good standing with Isagenix.

Achieve Platinum Recognition Rank Through Re-Entry

If you are a qualified Paid-As Executive and you have built your primary position to the point of producing a minimum of 225 Cycles three separate weeks, you have the opportunity to apply for a re-entry position. This new position will be organized immediately above your existing Primary Position with Isagenix as the Enrolling Sponsor.

The Primary Position becomes the outside leg to your new re-entry position. This means all volume may be leveraged from your Primary Position to help grow your new re-entry position.

Once each position reaches the minimum Cycle requirements, you can submit an application for an additional re-entry position. There is no maximum number of re-entry positions. If International Sponsorship is desired, you must apply for each position independently.



‡ Executive Matching Team Bonuses and PIB Cycles are not counted toward re-entry qualifications.



“ As long as people are suffering from physical and financial pain, why would we ever stop sharing Isagenix? The re-entry position offers us a unique opportunity to continue to empower people with the Isagenix products and business while also rewarding us for our efforts. As a trainer, speaker, and author in the profession of network marketing, I believe our Platinum program is the strongest in the industry. ”

- Susan Sly, Platinum & Isagenix Millionaire**

RE-ENTRY APPLICATION PROCESS

5 Steps to Re-Entry

1. Log in to your Back Office.
2. From the Resources tab, select “Browse Library.”
3. Select “Compliance” from the right-hand menu, and then select “Forms and Letters.”
4. Complete the “Letter of Intent for Re-Entry” application.
5. Email the form to Platinum@IsagenixCorp.com.

Next Steps

1. Upon approval for re-entry, you will receive a Re-Entry Agreement.¹
2. Sign and return to Platinum@IsagenixCorp.com.
3. Receive “Welcome” email.
4. Achieve Platinum recognition rank.

PLATINUM RANK DETERMINED BY CYCLES*

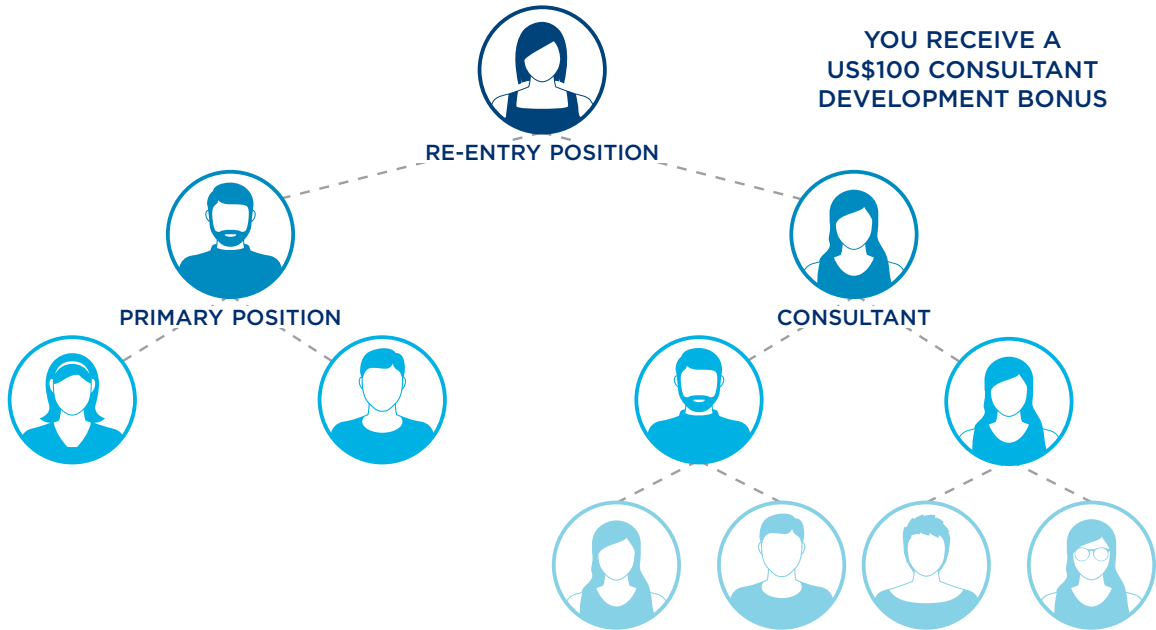
7-Star Platinum	200 Cycles per week
8-Star Platinum	250 Cycles per week
9-Star Platinum	300 Cycles per week
10-Star Platinum	350 Cycles per week
11-Star Platinum	400 Cycles per week
12-Star Platinum	450 Cycles per week
13-Star Platinum	500 Cycles per week
14-Star Platinum	550 Cycles per week
15-Star Platinum	600 Cycles per week
16-Star Platinum	650 Cycles per week
17-Star Platinum	700 Cycles per week
18-Star Platinum	750 Cycles per week
19-Star Platinum	800 Cycles per week
20-Star Platinum	850 Cycles per week
21-Star Platinum	900 Cycles per week
22-Star Platinum	950 Cycles per week
23-Star Platinum	1,000 Cycles per week
24-Star Platinum	1,050 Cycles per week

¹Isagenix reserves the right to deny re-entry requests.

*Combined paid Cycles of all positions. Cycles include Team Bonuses, Product Introduction Bonuses, and retail profits.

**An Isagenix Millionaire is an Independent Associate to whom Isagenix has paid a gross total of \$1 million or more since joining Isagenix. Earnings reflect gross amounts that do not include any business expenses. For average earnings of Independent Associates, please refer to the Isagenix Earnings Disclosure Statement at IsagenixEarnings.com.

RE-ENTRY RANK ADVANCEMENT



How to Qualify for Rank Advancement Bonuses

- Become a Paid-As Consultant. (You'll earn a US\$50/CA\$55 bonus to start!)
- You're on your way to earning over US\$10,500/CA\$11,655 in bonuses in your first 180 days.

EARN OVER US\$10,500/CA\$11,655 IN BONUSES IN YOUR RE-ENTRY!

CONSULTANT BONUS	US\$50/CA\$55
CRYSTAL MANAGER BONUS (60 DAYS FROM JOIN DATE)	US\$250/CA\$277
CRYSTAL DIRECTOR BONUS (120 DAYS FROM JOIN DATE)	US\$750/CA\$832
CRYSTAL EXECUTIVE BONUS (180 DAYS FROM JOIN DATE)	US\$1,000/CA\$1,110
5-CYCLE BONUS	US\$500/CA\$555
1-STAR BONUS*	US\$1,000/CA\$1,110
2-STAR BONUS*	US\$2,000/CA\$2,220
3-STAR BONUS*	US\$3,000/CA\$3,330
	TOTAL US\$8,550/CA\$9,489
PLUS! Earn additional money for developing leaders!	US\$2,000/CA\$2,220
CONSULTANT DEVELOPMENT BONUSES	
Earn US\$100/CA\$111 on your next 20 personally developed Consultants.	
	TOTAL US\$10,550/CA\$11,709

*Rank Advancement Bonuses are considered a promotion and are not part of the regular Compensation Plan. Visit IsagenixBusiness.com to learn more.

The ability to earn income under the Isagenix Compensation Plan depends on many factors including an individual Associate's business, social, and sales skills; personal ambition and activity; availability of time and financial resources; and access to a large network of family, friends, and business contacts. Isagenix cannot and does not guarantee any particular level of earnings. Even Associates who dedicate a significant amount of time, effort, and personal funds may not achieve a meaningful level of success. For average earnings, please refer to the Isagenix Earnings Disclosure Statement at IsagenixEarnings.com.



EARN ADDITIONAL BONUSES IN THE PLATINUM LEADERSHIP POOLS

As of Dec. 28, 2015, re-entry positions have the opportunity to earn additional bonuses in two bonus pools totaling US\$250,000, available exclusively to Platinum businesses.

Qualify for the 4PET Platinum Pool and Personal Platinum Pool

To earn shares in each pool, 4PET Monthly Net Cycle Growth must be one or more AND Personal Monthly Net Cycle Growth must be 20 or more in the pool month. Though the qualifications are the same for both pools, shares earned are determined by 4PET Net Cycle Growth in the 4PET Platinum Pool, whereas shares earned are determined by Personal Monthly Net Cycle Growth in the Personal Platinum Pool.

HOW TO PARTICIPATE IN THE PLATINUM LEADERSHIP POOLS

As a Platinum member, the primary business may earn shares in both the Platinum Pools: 4PET Platinum Pool and Personal Platinum Pool. You must be a Paid-As Executive, 7-Star Golden Circle or higher for a minimum of two weeks during the pool month.

For full details on Platinum Leadership Pool rules and qualifications, visit IsagenixBusiness.com and download the **Platinum Pools flyer**.

PLATINUM: BENEFITS OF PLATINUM RECOGNITION

With your first re-entry position, you become a member of the elite, reserved exclusively for Platinum Associates and Isagenix Millionaires. As a member of the, you receive:

- Access to the exclusive Platinum Lounge at select Isagenix Events
- Two complimentary tickets to New Year Kick Off and Global Celebration
- Exclusive previews of new products
- Priority line at the World of Isagenix Store*
- Reserved seating in General Session at New Year Kick Off and Global Celebration
- Recognition on IsaFYI.com
- Permanent access to the Customer Referral Program**

RESOURCES FOR RE-ENTRY

For the most current information on the re-entry process and Platinum perks, visit IsagenixBusiness.com.

*The 10 percent discount is applicable only at the World of Isagenix Stores at Global Celebration, New Year Kick Off, and Isagenix University events. You must make the purchase through your Business Center to receive the discount.

**North American businesses only. Customer retail purchases are assigned to the most recent re-entry account.

PLATINUM RANK PROMOTION FAQ†

Upon approval for re-entry, your new position begins as any other new Isagenix business would – at the level of Associate. Your Primary Position will not be affected and will function exactly the same way, linked yet independent of your new re-entry position.

Your re-entry position utilizes your entire Primary Position as its outside leg. Any subsequent new re-entry positions utilize both your Primary Position and previous re-entry position(s) as its outside leg. See the diagram on Page 5.

How do I become a Paid-As Consultant in my re-entry business?

To become a Paid-As Consultant in your re-entry, you need to accumulate 100 PV* and generate a minimum of 200 BV in total combined sales by any number of Personally Developed Customers and Associates from your latest re-entry team within the prior 30 days.

Can re-entry positions earn Rank Advancement Bonuses?

Absolutely. As your re-entry position grows, rank advancement milestones and all Rank Advancement Bonuses (RABs) work identically to that of your Primary Position. The re-entry position may earn Crystal recognition, RABs, and eventually, an additional re-entry position.

Is the Crystal Bonus available?

Yes, the Crystal Bonus program works and pays exactly the same as the Primary Position, with one exception in favor of the re-entry position. Rather than developing new Associates evenly on either side of the inside and outside legs, the new Personally Developed Associates may be placed at any interval between either the inside or outside legs.

How do I participate in the Platinum Leadership Pools? Will the new re-entry position benefit from the Executive Leadership Pool, too?

- Only the most recent re-entry position may participate in the Executive Leadership Pools.
- The most recent re-entry business may participate in the Executive Leadership Pools simultaneously with the Primary Position's participation in the Platinum Leadership Pools.
- Review the updated Executive Leadership Pool flyers at IsagenixBusiness.com for qualification requirements and further information.

Is there anything different I should know about the Team Builders Club and my re-entry business?

No, when it comes to the Team Builders Club, each position can earn this incentive independent of the other(s).

Do my re-entry positions count toward the Leader in Action promotion?

Leader in Action is based on the most recent re-entry account. Point totals for the Leader in Action promotion will be based on the re-entry position only.

†Program rules are subject to change by Isagenix at any time without prior notice. Isagenix reserves the right to adjust or deny recognition or other awards to prevent or correct any attempts to circumvent the rules or to manipulate the program and to ensure the spirit of the program is achieved. Please review current bonus and promotional program rules and regulations in your Back Office.

*PV (personal volume) can be accumulated from personal purchases (for personal use or retail sales) and from retail direct sales.



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